



**COMMUNITY FOUNDATION**  
*of* SOUTHEAST KANSAS

Vol. 9, Iss. 2

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July 2011

## **CFSEK Launches New Marketing Campaign**

Community Foundation of Southeast Kansas hosted a ten year celebration event on April 15, 2011 (read more about the event on pg 4). At that event, the foundation launched a new look and a new marketing campaign, *iSEK*.

As a regional foundation, CFSEK reaches out to serve the entire Southeast Kansas area. The *I'm a Child of Southeast Kansas (iSEK)* campaign is a vehicle for telling the region's stories of individuals who are making a difference in their community and the world; people who are proud of their Southeast Kansas roots. Whether you were born in Southeast Kansas or your tie to the area is traced through business, family or personal history, you are in fact a "child of Southeast Kansas."

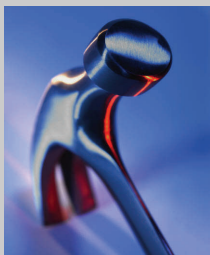


*iSEK* promotes greater investment in the region to preserve the quality of life that people of Southeast Kansas have enjoyed through the years. Each story illustrates our common desire to preserve the way of life in rural Kansas while focusing on the future goals and dreams for the next generation of children in Southeast Kansas.

Working with the Community Foundation of Southeast Kansas and their mission to serve the region in the fulfillment of philanthropic goals that benefit the common good and improve the quality of life, the *iSEK* campaign provides a platform for anyone to become involved.

Over the last several months, the CFSEK has reached out to a variety of individuals who consider themselves children of Southeast Kansas. In the coming months, we will be launching a new website that will provide an opportunity for you to tell your story. If you are interested in learning more about *iSEK* or sharing why you consider yourself a child of Southeast Kansas, you can contact the office at 231-8897 or email [jill.ward@southeastkansas.org](mailto:jill.ward@southeastkansas.org).

### **Website Under Construction**



**Along with our new logo and new marketing campaign, we will be releasing a new design for our website.**

**Look for the new site in July.**

## **Board of Trustees**

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## **CFSEK Staff**

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## **Fort Scott Area Community Foundation Awards a "Surprise Grant"**

Through its mission to be responsive to the interests and needs of the Fort Scott area community, the Fort Scott Area Community Foundation (an affiliate of CFSEK) presented a Surprise Grant to the members of the Good Neighbor Action Team during the Chamber Coffee on May 12, 2011. The \$500 grant will be used by the Good Neighbor Action Team to further its goal of helping qualified local residents improve their homes, which enhance pride in the Fort Scott community.



"We are excited to present the group with money from our granting fund. From time to time, the board of directors can see a need arise within the community that is not within our regular granting cycle guidelines. The Good Neighbor Action Team works to better our community, and we wanted to help," said FSACF Chairperson Janet Braun.

The Surprise Grant is not part of the regular granting cycle for FSACF. The regular grant cycle will open August 1, 2011 for the application process, and approved grant recipients will be announced later in the year. For more information on Fort Scott Area Community Foundation, visit their website at [www.fsacf.com](http://www.fsacf.com).

### **Want to keep up with CFSEK?**



**Follow us on Facebook**  
**[www.facebook.com/cfsek](http://www.facebook.com/cfsek)**

## 2011-2012 Scholarship Recipients Announced

The Community Foundation of Southeast Kansas has announced the recipients for the 2011-2012 scholarships. CFSEK currently manages five scholarship funds. The recipients of the scholarship funds for 2011-2012 are the following:

### Commerce Bank—Pittsburg

- Andy Farmer
- Jordan Elliott

### Short Family Fine Art Scholarship

- Jake Letner
- Alex McNay

### Craig Crespino Scholarship

- Reid Murphy
- Daniel Humble

### Pat Forbes Scholarship

- Katherine Bland

### Minnis Oral Health Scholarship

- Pending



Congratulations to these recipients for all their hard work!

## Community Foundation Hosts Community Conversations

As a part of the general grant cycle for 2011, the Community Foundation of Southeast Kansas hosted community conversations in each of the four counties that we serve. These conversations are a vehicle for the CFSEK to learn about the concerns of front line providers in the area.



CFSEK staff attended the local county coalition meetings to have an open dialog with providers who work with people in need of services every day. These providers are asked about what they feel are the needs of the specific county that they serve. Conversation topics can range from childhood obesity, assistance for the working poor, food scarcity, youth mentoring to poverty education. Staff and grant committee met to review the information and determine the areas of focus for 2011 general grant cycle. The focus areas for 2011 were determined to be basic human needs, poverty education and arts and culture (Pittsburg only). CFSEK looks forward to working with local non-profits to impact the needs of our region.



# 10 Years of Philanthropy in Southeast Kansas

On April 15, 2011 the Community Foundation of Southeast Kansas celebrated its ten year anniversary. The event was held at the home of Ken and Debbie Brock and was hosted by the Brocks as well as Ron and Barbara Rhodes and Steve and Chris Ward.

Over 130 attendees were on hand to celebrate the last ten years of philanthropy throughout Southeast Kansas. Current CFSEK Board of Trustee president, Joe Hart, began the evening by thanking and introducing the founders, ambassadors and current trustees. Lynda Wilkinson, past president and a founder of the CFSEK, spoke about the past ten years of the CFSEK and the impact it has made throughout the Southeast Kansas region. Wilkinson reminded all of the attendees about the gift that the community has received in the form of the Community Foundation of Southeast Kansas.

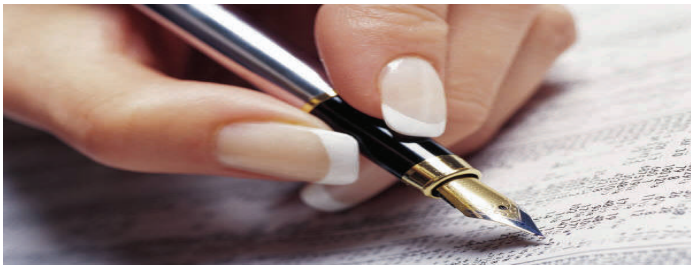
In the last ten years, the CFSEK has received over \$15 million and granted back out into the community over \$6.5 million. The CFSEK also manages two affiliates in the region, Fort Scott Area Community Foundation and the newly formed Girard Area Community Foundation. These regional affiliates allow individual communities in the area to build long term community capital of their own while receiving staff support from CFSEK.

*(Continued on page 5)*



## CFSEK Hosts 9th Annual Professional Advisor Seminar

On June 17th, CFSEK hosted its ninth annual Estate Planning Seminar. Over 40 professional advisors from the region attended the event held at Crestwood Country Club. Tim O'Sullivan and Matthew Bish, attorneys from Foulston Siefkin LLP, presented information on estate planning. All attendees were eligible to receive continuing education credits for their specific profession. The event is at no cost to the attendees and is presented as a courtesy of the CFSEK.



After the presentations by O'Sullivan and Bish, the advisors enjoyed lunch and a short presentation by Kim Clark. Clark spoke briefly about the role of the foundation in the community and how it can be of assistance to the advisors when working with a client with charitable intent. Clark said, "The CFSEK can be a partner and a tool when advising clients on year end giving or estate planning. We provide the flexibility to connect clients to the causes they care about."

Many of the professionals found the seminar to be informative and put it on their calendar to attend each year. If you are interested in attending next year, contact the CFSEK office for details.

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Kim Clark, CFSEK Executive Director, was excited to announce the release of the new logo and launch of the new marketing campaign. Clark explained the new look for the CFSEK, "The logo puts the emphasis on the word community. The Community Foundation of Southeast Kansas is *your* community's foundation. It is in fact *for* the community and was created *by* the community as a resource to support the quality of life in the region."

Hart ended the evening by recognizing the CFSEK's appreciation of the time, resources and expertise provided by Mpix and Pitsco. The logo for both CFSEK and the iSEK campaign were designed by Ted Unruh at Mpix. In addition, Joe Dellasega from Mpix provided invaluable marketing input and research. Bryan Sheeley and Nate Van Shaar, employees of Pitsco, put in many hours producing the videos for iSEK. The CFSEK staff was honored to have such professional assistance throughout the process.

The evening was a wonderful time to celebrate and reflect on the ten years of giving that has impacted the SEK community. It was also an exciting time to look toward the future at the opportunities that await.



Larry and Linda Coltrane read a quote from an iSEK "child of Southeast Kansas"



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# Future Fund on the Hunt for New Members

The Future Fund held its summer event, Race for the Future Fund, on June 17th. Guests met at Pritchett Pavilion to participate in a scavenger hunt. The members received clues that lead them to five locations throughout Pittsburg. Each location was either a grant recipient or had a fund with CFSEK. After arriving at the location, the teams of four were required to do a task before getting their puzzle piece. The hunt ended at Karen Endicott's home, the host for the evening as well as one of seven hosts for the Future Fund Giving Circle. Other 2011 hosts are Betsy and Brian Freeman, Jeff and Ann Elliott, and Justin Crain and Emily Vacca.



Future Fund is a giving circle hosted by CFSEK since 2005. Future Fund is a group of community leaders that are pooling their resources for important charitable causes in the area. Each year members donate \$250 which is put in the Future Fund Endowment Fund. The distribution amount for each year is then donated to projects in the Crawford County area as determined by the Future Fund grant committee. Future Fund is essentially many people giving a little to make a big impact. For more information about participating in the Future Fund Giving Circle, contact Jill Ward at 620-231-8897 or [jill.ward@southeastkansas.org](mailto:jill.ward@southeastkansas.org)



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